

## PRESS RELEASE

### **ENDEAVOUR TOURBILLON CONCEPT COSMIC GREEN: BOLD ELEGANCE**

Neuhausen am Rheinfall, January 14<sup>th</sup>, 2019

**The tourbillon, a complex mechanism with both technical and aesthetic appeal, has been revisited by H. Moser & Cie., highlighting its very essence: a fumé dial, dressed in the finest Cosmic Green, two leaf-shaped hands for the hours and minutes, and, at 6 o'clock, a one minute flying tourbillon produced in module form. For the Schaffhausen-based Manufacture, it is the details that make all the difference. This design, the power of which is reinforced by the absence of both logo and indices on the dial, accentuates the visual impact of the tourbillon. It is an ode to simplicity where only the essential remains: 100% traditional Swiss watchmaking, resolutely contemporary and utterly seductive.**

The dial on the Endeavour Tourbillon Concept Cosmic Green is completely streamlined, with a minimalist beauty enhancing this fascinating colour. At 6 o'clock, the flying tourbillon is simply eye-catching.

Appearing to float weightlessly, it deservedly takes centre stage. By giving the timepiece back its primary function, H. Moser & Cie. proposes a return to the essential, to authenticity, proving that true luxury is unmistakable, even without a logo. The Endeavour Tourbillon Concept is a timepiece with a powerful aesthetic. Its secrets are not readily revealed, but must be discovered over time. Maturity and self-confidence are needed both to create, but also to wear, such an understated model.

Visible behind the skeletonised bridge of the one-minute tourbillon beats the HMC 804 automatic calibre, designed, developed and produced entirely by H. Moser & Cie. Powering this movement with a three-day power reserve, the oscillating weight transfers the energy to the barrel via a bi-directional pawl winding system which reduces the time required to fully wind the watch. The oscillating weight is skeletonised, revealing the mechanism beneath.

A marvel of ingenuity, this movement is equipped with a double flat hairspring designed and produced in-house. Thanks to this pair of matched hairsprings, the movement of the point of gravity on each spring when it expands is corrected, significantly improving accuracy and isochronism in continual pursuit of perfection. In addition, the paired hairsprings also reduce the effect of friction normally experienced with a single hairspring, improving isochronism. Finally, the tourbillon's unique design makes it an interchangeable module, assembled and regulated independently of the movement via a simple plug and play system which allows for easy servicing. The result is a tourbillon better adapted to the needs of 21<sup>st</sup> century users.

This limited edition of just 50 white gold pieces will be on sale from February 2019.

The unmistakable H. Moser & Cie. style of irreverent Haute Horlogerie.

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### TECHNICAL SPECIFICATIONS – ENDEAVOUR TOURBILLON CONCEPT

Reference 1804-0214, white gold model, Cosmic Green dial, beige kudu leather strap, limited edition of 50 pieces

#### Case

18 K white gold

Diameter: 42 mm

Height: 11.6 mm

See-through sapphire crystal case back

#### Dial

Cosmic Green with sunburst pattern

Leaf-shaped hour and minute hands

#### Movement

HMC 804 automatic Manufacture calibre

Diameter: 32.0 mm or 14 <sup>1</sup>/<sub>4</sub> lignes

Height: 5.5 mm

Frequency: 21,600 vibrations/hour

28 jewels

Automatic bi-directional pawl winding system

Oscillating weight in 18-carat gold with engraved H. Moser & Cie. logo

Power reserve: minimum of 3 days

Original double hairspring

Modular one-minute flying tourbillon at 6 o'clock with skeletonised bridges

#### Functions

Hours and minutes

#### Strap

Hand-stitched beige kudu leather

18-carat solid white gold pin buckle engraved with the Moser logo

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### REFERENCES & PHOTOS

Endeavour Tourbillon Concept Cosmic Green, ref. 1804-0214, 18-carat white gold model, Cosmic Green dial, beige kudu leather strap, limited edition of 50 pieces



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### H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs around 60 people, has developed 12 in-house calibres to date and produces more than 1,500 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.