

## PRESS RELEASE

### **H. MOSER & CIE.: AN EAR FOR THE PASSAGE OF TIME**

Neuhausen am Rheinfall, January 14<sup>th</sup>, 2019

**H. Moser & Cie. has made elegance its watchword and minimalism its signature. And, with the Swiss Alp Watch Concept Black, it is going even further. After removing both logo and indices from the dial of its Concept models, it now presents a watch with no hands which gives the time without displaying it. The glossy black dial features a one-minute flying tourbillon at 6 o'clock. And nothing else. To find out the time, you need to use your ears. As it was in the time before the use of electricity became widespread: people had to use minute repeaters to discover the time when it was too dark to see. H. Moser & Cie. is using this delightful nod to a highly prestigious watchmaking tradition to play with contrasts: this most minimalist of creations integrates a minute repeater and a tourbillon in a rectangular case that looks like a smart watch.**

Inside the case, with its modern rectangular design with rounded corners, H. Moser & Cie. has placed a form movement equipped with a flying tourbillon and one of the most difficult complications a manufacture can produce: the minute repeater with shaped chimes. The Swiss Alp Watch Concept Black marks a return by the Schaffhausen-based Manufacture to the fundamentals of traditional watchmaking, restoring the watch to its rightful place as an instrument for measuring time which sounds the hours, and not a time-wasting "smart" device displaying notifications. Like a manifesto for the art of mechanical watchmaking, imbued with all the elegance inherent to H. Moser & Cie. Even the time setting system is discreet with adjustments made via the crown. A marking engraved on the crown allows the time to be corrected using a graduation, which only appears when the crown is pulled out, with twelve indices each representing five minutes. A subtle system that respects the minimalist spirit of the model.

The Swiss Alp Watch Concept Black is driven by the hand-wound HMC 901 calibre. For the design of its thirteenth manufacture movement since 2005, H. Moser & Cie. called upon the expertise of MHC Manufactures Hautes Complications SA, the experts in minute repeaters. Together, they have performed a remarkable feat, managing to combine perfect harmony with a strong sound. The HMC 901 is a true jewel of a movement, combining a minute repeater and a tourbillon — itself a rare feat in watchmaking — inside a shaped calibre. Housed within the rectangular case of the Swiss Alp Watch Concept Glossy Black, it is equipped with two rectangular shaped gongs, which are particularly difficult to tune.

To amplify the sound of the hours, quarter-hours and minutes produced by the two angled gongs, the case had to be significantly reworked, with the middle completely hollowed out to create sufficient space for a resonance chamber. With perfect mastery, H. Moser & Cie. has managed to achieve a beautiful sound that combines amplitude, a certain length and a pure note.

The one-minute flying tourbillon at 6 o'clock is certainly eye-catching. Visible behind a skeletonised bridge, it is fitted to a ball bearing to improve the precision and chronometry. Resolutely contemporary and in line with modern times, the tourbillon appears to float weightlessly on the completely naked dial, looking like a smart watch on standby, in the kind of clever nod that H. Moser & Cie. delights in.

The unmistakable H. Moser & Cie. style of irreverent Haute Horlogerie.

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### TECHNICAL SPECIFICATIONS – SWISS ALP WATCH CONCEPT BLACK

Reference 5901-0301, platinum model, glossy black dial, black alligator leather strap with red lining

#### Case

Platinum

Dimensions: 45.8 x 39.8 mm/height: 11.0 mm

Sapphire crystal

Sliding Teflon bolt

See-through sapphire crystal case back

Crown adorned with an “M”

#### Dial

Glossy black

#### Movement

Hand-wound HMC 901 calibre

Dimensions: 28.8 x 33.55 mm/height: 6.25 mm

Frequency: 21,600 Vib/h

28 jewels

Power reserve: minimum 87 hours

Flat hairspring

Double Moser stripes on the plate and bridges

Movement and components hand-finished and decorated

One-minute flying tourbillon at 6 o'clock with skeletonised bridge

Minute repeater

#### Functions

Hours and minutes on demand

Minute repeater with hour, quarter and minute chimes

#### Strap

Hand-stitched black alligator leather, red lining

Solid platinum pin buckle, engraved with the Moser logo

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### REFERENCE & PHOTOS

Swiss Alp Watch Concept Black, reference 5901-0301, platinum model, glossy black dial, black alligator leather strap with red lining



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### H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs around 60 people, has developed 12 in-house calibres to date and produces more than 1,500 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.