

ARCEAU Awooooo

When you cry ‘wolf’, it appears on the dial of the new Arceau Awooooo ! watch. Crafted in enamel, the silver-furred animal stands out against a star-studded backdrop featuring a slim moon crescent. This miniature scene is beautifully framed by a white gold case and a matt graphite alligator strap.



A new character in the bestiary designed by Alice Shirley, this wolf howling at the moon follows on from the endearing Grrrrr ! bear unveiled in autumn 2016. The Arceau watch now calls “Awooooo!” with its motif initially created for a line of men’s scarves. The fascinating yet feared white wolf of myths and fairy stories emerges from the woods, gloriously wild and depicted in miniature on an enamel-painted dial.

In reproducing the refined original design, the wolf and its star-studded background spring to life by dint of meticulous workmanship. The artisan crafts both sides of the transparent white enamel dial, then carefully polishes it to achieve a perfectly smooth surface. The outlines of the motif are then traced and, using an extremely fine brush, various enamel powders are applied mixed with natural oils. Then come several successive stages of coatings, interspersed with drying and firing in the oven, before the painting takes shape in all its magnificent realism.



Using a graphic style and subtle shades of grey, the animal is shown in its natural, essentially nocturnal way of life. A starry night and a slim moon crescent also evoke the cycle of nature, within which the predator plays an essential role. The overall tone matches the white gold case, whose round shape topped by stirrup-shaped lugs houses a Manufacture Hermès movement. Fitted with a matt graphite alligator strap, its classic design imagined 40 years ago by Henri d’Origny accentuates the elegance of this eight-piece limited edition.

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TECHNICAL CHARACTERISTICS

Numbered limited edition of 8

DIAL

White gold base enamelled using the miniature painting technique.
Awooooo motif from a Hermès scarf designed by the artist Alice Shirley

CASE

Round, 41 mm in diameter
750 white gold (≈ 52 g)
Anti-glare sapphire crystal and case-back
Water-resistant to 3 bar
21 mm interhorn width

STRAP

Matt graphite alligator
750 white gold pin buckle (≈ 5.34 g), 17 mm

MOVEMENT

Manufacture Hermès H1837 movement
Mechanical self-winding, Swiss made
26 mm in diameter, 3.7 mm thick
28,800 vibrations per hour (4 Hz)
50-hour power reserve
Circular-grained and snailed mainplate
Bridges and oscillating weight satin-brushed and adorned with a sprinkling of Hs, Hermès Paris engraving

FUNCTIONS

Hours, minutes

TIME, A HERMÈS OBJECT



Hermès creates objects. Objects shaped by the hands of artisans to make them true companions for those who wear them. Practical, functional and stemming from uncompromising expertise, they radiate the lightness of the unexpected. They make everyday life their playground, and each instant a uniquely special moment.

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