

PIAGET



The 2019 Piaget Polo collection brings new vibrance to the SIHH

The elegant Piaget Polo has represented the sporty and casual side of Piaget Manufacture since 1979, when the collection was first launched. This year's Piaget Polo models capture the essence of the Maison in 2019, injecting the collection's recurring vitality with a pop of colour and a dash of sparkle.

The always contemporary Piaget Polo

Throughout the 40 years since the Piaget Polo was introduced, the one feature that has continuously defined the collection is its relevance to the modern era. It became an instant style icon upon its launch in 1979, with its dauphine hands and a dial distinctively marked with horizontal godroons that were replicated all along the integrated bracelet.

In 2016, the Piaget Polo debuted a refreshed look that updated its hallmark design for the new millennium. The slender proportions remained, but with a larger case size and a bezel that blended oblong and round shapes for an exuberant celebration of Piaget's signature aesthetic. The classic faceted dauphine hands embraced a friendlier approach, trading sharp angles for softer curves. The bold horizontal dial and case godroons transitioned into dial guilloché that offered subtle texture without overpowering it.

Following the popularity of the steel launch models and the acclaimed 2018 introduction of gold to the new Piaget Polo, the 2019 models confidently move the collection into other areas of the Maison's expertise — the use of colour and gem-setting.

The steel 42mm Piaget Polo comes dressed in verdant hues, with a green dial that changes in tone and intensity depending on the angle of light that hits the guilloché surface. A dark green alligator leather strap

completes the tone-on-tone look. In a world of monochrome timepieces, this model, limited to 500 pieces, is an Oasis of refreshment for the eyes.

A second 42mm model, this time in 18k red gold, comes in two diamond-set versions. The first features a simple halo of brilliant-cut diamonds on the emblematic bezel, whilst the second is unrestrainedly spirited with a fully paved dial and bezel. These models come with two alligator straps for maximum versatility; a sober blue strap sets off the sparkle of diamonds while a deep garnet strap emphasises the warmth of the red-gold case.

The new Piaget Polo models of 2019 are driven by the automatic calibre 1110P of Manufacture Piaget, ensuring a high level of timekeeping performance designed for our modern times.

The 1979 Piaget Polo was inspired by the noble sport of the same name, and infused with the ethos of Piaget Society that drew close affinities with the worlds of art, music and film. These influences persist at the very core of the new Piaget Polo. By night or day, at work or play, the Piaget Polo is the purest articulation of lifestyle for today's urban man or woman.

About Piaget

It was in La Côte-aux-Fées that Georges-Edouard Piaget set up his first workshop in the family farmhouse and devoted himself to producing high-precision movements. This was back in 1874 and marked the start of an ever-growing reputation. In 1943, the company took a decision that would prove crucial to its future by registering its brand name.

Faithful to its pioneering spirit, Piaget in the late 1950s set about designing and manufacturing the ultra-thin movements that would become one of the Maison's signatures and leave a lasting impression on watchmaking.

But Piaget was also a style: a marriage of gold and an explosion of color, new shapes, precious gems, and dials made of hard stones. Carried along on the wave of extraordinary creativity driven by Yves G. Piaget, the brand's jewelry collection grew in an original direction with a resolute emphasis on color. Rich of more than 140 years of history, the ever-bold brand, innovated by offering jewels in motion, extravagant *Haute Joaillerie* collections, and incredible watches to become today one of the world's most prestigious watchmaker-jewelers.

For additional information, please contact Penelope Guedj (penelope.guedj@piaget.com)

High-resolution pictures are available on <https://pressnews.piaget.com>

©Piaget 2018. All rights reserved

piaget.com

[facebook.com/piaget](https://www.facebook.com/piaget) twitter.com/piaget [instagram.com/piagetbrand](https://www.instagram.com/piagetbrand) [youtube.com/piaget](https://www.youtube.com/piaget)

[#piagetwatches](#) [#SIHH19](#) [#ShinewithPiaget](#)

CAPTIONS



PIAGET POLO

Diameter : 42mm

18K red gold watch set with 56 brilliant-cut diamonds (1.53 ct)

White dial, pink gold indexes with superluminova

Piaget self-winding caliber 1110P

4mm thick, 25.58mm of diameter

Functions: Hours and minutes, central seconds, date at 6 o'clock

Power Reserve: Approximately 50 hours

Frequency: 28'800 vph / 4 Hz

Number of Jewels 25

Number of Components: 280

Circular côtes de Genève, circular-grained plate, beveled bridges, sunburst-brushed wheels, blue screws, engraved coat of arms on the slate grey colored gold oscillating weight

Blue alligator leather strap with 18K pink gold folding buckle, delivered with a second brown mahogany alligator strap

G0A44010



PIAGET POLO

Diameter : 42mm

18K red gold watch set with 56 brilliant-cut diamonds (1.53 ct)

18K white dial set with 496 brilliant-cut diamonds (1.86 cts), pink gold indexes

Piaget self-winding caliber 1110P

4mm thick, 25.58mm of diameter

Functions: Hours and minutes, central seconds, date at 6 o'clock

Power Reserve: Approximately 50 hours

Frequency: 28'800 vph / 4 Hz

Number of Jewels 25

Number of Components: 280

Circular côtes de Genève, circular-grained plate, beveled bridges, sunburst-brushed wheels, blue screws, engraved coat of arms on the slate grey colored gold oscillating weight

Blue alligator leather strap with 18K pink gold folding buckle, delivered with a second brown mahogany alligator strap

G0A44011



PIAGET POLO

Diameter : 42mm

Stainless steel

Green dial, silvered index with superluminova

Piaget self-winding caliber 1110P

4mm thick, 25.58mm of diameter

Functions: Hours and minutes, central seconds, date at 6 o'clock

Power Reserve: Approximately 50 hours

Frequency: 28'800 vph / 4 Hz

Number of Jewels 25

Number of Components: 280

Circular côtes de Genève, circular-grained plate, beveled bridges, sunburst-brushed wheels, blue screws, engraved coat of arms on the slate grey colored gold oscillating weight

Green alligator leather strap with folding buckle

G0A44001