

“I AM SURE THAT MERMAIDS DO EXIST” – MILO MANARA

Celebrated Italian erotic comic book artist Milo Manara and legendary watchmaker Ulysse Nardin have teamed up to create a series of ten enchanting erotic watches.



January 2019, Geneva - Milo Manara's erotic watches take you on a voyage into the depths of a mythical sea of desire where Ulyssa, a mermaid, and Nadia, a woman, meet, discover and love each other in a timeless, nautical reverie.

Based on Manara's illustrations of underwater encounters between a hauntingly beautiful woman and a mythical mermaid, the watches are a palindrome, each one a unique, timeless moment that exists independently from the others. Using micro painting over 150 years of watchmaking knowledge and experience, Ulysse Nardin has transferred Manara's story onto ten watch faces in a series that is unveiled for the first time at the SIHH in Geneva in January 2019. Where mermaids and sharks bask freely in clear waters, in an underwater world freed from the constraints of time, the tale told on each one of these ten, unique watch faces is a visual feast recounting of a love story between an earthly woman and an otherworldly mermaid. The Sapphic story unfolds under the waves, in a place where time has no bearing.

“The clock lends itself particularly precisely to this theme because in eroticism there is eternity” Milo Manara precised.

A mermaid and a human meet and engage tenderly under the watchful eye of a distant shark. Like the sirens in Homer's classic tale of Ulysses, Manara's mermaid enchants the young woman, taking her into a sensual



embrace. Each scene is a moment where time disappears, and love propels them as they rock gently in the ocean waves.

“I had to think of a theme that brings all these ten images together and yet leaves each one its autonomy, so that it works on its own without the need for the others”, Manara explained from his studio in Valpolicella, Italy. **“This is not a linear story but there is a common thread based on two characters; one is a timeless girl and the other, a mermaid”.**

Born in northern Italy, Manara has been a graphic illustrator for over fifty years. He was classically trained as a painter, studying the works of Rubens, Caravaggio and de Chirico before defining his own style. For this series of watches, Manara chose a universal theme – erotic love – and created characters that exist in their own time frame.

“It is clear that these women represent an ideal. If we look at Greek classicism and the Renaissance, one can see that the morphology of the physical model has changed over the centuries. I see my work as a continuous reinterpretation of the ideal model.”

Manara has created just ten of these illustrations, a series that Ulysse Nardin has reproduced using micro painting. High in the swiss mountains, artisans at the Ulysse Nardin Headquarters in Le Locle have been working during approximately 50 hours around the clock to miniaturize each of Manara's drawings on the dials, a surface which is roughly ten times smaller than the original water color paintings. The art of miniature painting shows that perfection is indeed in the details. There is an explosion of colours in the sensual details. From the deep blue of the sea to the coral reef barrier, to the little waves details on the surface of the water and the color of the mermaid's lips and jewels, it has all been painted by hand using a brush the width of a single eyelash. Patience is key. To enhance Manara's erotic scenes, a lacquer has been applied as a topcoat on the acrylic painting, reflecting the light and nobility of Manara's art work. Made of polished stainless steel, these Milo Manara special editions will also be manufactured in 5N rose gold. Ten pieces per drawing will be produced in stainless steel and ten pieces in rose gold, making the series limited to a mere 200 pieces in total.

Powered by the UN-320 self-winding manufacture movement and beating at the rhythm of silicium technology - which Ulysse Nardin has mastered for decades - only the hours and minutes are displayed in order to leave a maximum amount of space on the watch faces for the drawings. The hands are discreet, leaving the drawings to star on the face of each watch. These Classico Manara in 40 mm will be set on dark blue alligator straps to align with the color tonality dictated by Manara. As a special gift from Ulysse Nardin, each watch purchase will be accompanied by an original numbered Milo Manara print, signed by the artist himself.

Link to the press room: <https://www.ulyссе-nardin.com/press/>

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About Ulysse Nardin – Manufacture of Freedom

Ulysse Nardin is the Pioneering Manufacture inspired by the sea and delivering innovative timepieces to free spirits.

Founded by Mr. Ulysse Nardin in 1846 and a proud member of the global luxury group Kering since November 2014, Ulysse Nardin has written some of the finest chapters in the history of Haute Horlogerie. The company's earliest renown came from its links to the nautical world: its marine chronometers are among the most reliable ever made, still sought by collectors around the world. A pioneer of cutting-edge technologies and the innovative use of materials like silicon, the brand is one of the few with the in-house expertise to produce its own high-precision components and movements. This exceptional level of watchmaking excellence has earned Ulysse Nardin membership in the most exclusive circle of Swiss watchmaking, the Fondation de la Haute Horlogerie. Today, from its sites in Le Locle and La Chaux-de-Fonds in Switzerland, the brand's continuing quest for horological perfection centers around five collections: The Marine, the Diver, the Classico, the Executive and the Freak. In 2019, Ulysse Nardin introduces the X-factor in watchmaking. www.ulyссе-nardin.com

TECHNICAL SPECIFICATIONS



References	3203-136LE-2/MANARA.01, 02, 03, 04, 05, 06, 07, 08, 09, 10 3202-136LE-2/MANARA.01, 02, 03, 04, 05, 06, 07, 08, 09, 10
Movement	Calibre UN-320
Functions	Hours, minutes, self-winding movement
Power reserve	48 hours
Case	Steel case or 5N rose gold
Diameter	40 mm
Dial	Milo Manara's drawings, micro-painting
Water resistance	30 m



Case back

Sapphire crystal glass

Strap

Dark blue alligator straps

World prices

Stainless steel: 26 900 USD

Rose gold: 34 400 USD